

Dear Authentic Leadership Sponsor,

At Bold Font Culture, we don't do the traditional one-size-fits-all leadership development. In this 26 week program, we engage individuals where they are. Their learning is applied in real-time to effectively develop new habits and thought patterns.

Bold Font Leadership Development feels different from the beginning. We implement best practices and evidence-based methods to provide a new leadership experience that engages leaders at every level of an organization.

We call this **The Bold Font Effect**.

Authentic Leadership is Bold Font's foundational group coaching program. This program is appropriate for people leaders, leaders of projects or programs and high potential individual contributors. **Time commitment: One hour a week for 26 weeks.**

In this Course Participants will:

- Discover and develop their authentic leadership style.
- Learn skills to give feedback and navigate conflict like a pro.
- Communicate clearly and effectively utilizing the Bold Font leadership language.
- Have applicable leadership strategies for themselves and their team.
- Understand leadership relationships: Self, Relationship, Strategy, and Structures.
- Build their critical thinking and emotional intelligence competencies to drive results.
- Discover how to achieve personal accountability and build an accountability culture.
- Understand how they can directly impact the culture of your organization.
- Have the foundation to deepen learning with our next level program "Leader as Coach".

The Learning Model

Learn

Create new neuropathways with the introduction of each new or unfamiliar topic. Strengthen new neuropathways by connecting past and current experiences to new learning,

Apply

Rest, refocus, practice, and experiment to allow new connections to strengthen.

Reflect

Solidify learnings with social connections in the cohort, providing opportunities to test and validate thinking, and learn through observation, application, trial, and error. Deeply encode and store new learning in the brain for easier skill retrieval when needed.

Why it Works

- The structure allows for flexibility and focused learning that is organic and relevant to the learner. One point in time. Life changes quickly and learning works best when it can be applied over time in varied circumstances.
- Reflection and carefully crafted scaffolded learning increase retention of knowledge and skills so leaders can apply it when it matters most.
- Our coaches have extensive experience allowing them to be responsive to the unique needs of each cohort.
- It's about leadership that is focused on deep personal development to ensure confidence and decisiveness.

Need more information to support the candidacy of your leaders for sponsorship? Please reach out to one of our BoldFont Coaches at info@boldfontcc.com.

We hope to see you include your leaders in our next open enrollment sessions. Registration closes August 30, 2021, and the program begins the week of September 20, 2021.

Best regards,
Lauran Arledge
BoldFont Founder and CEO